



# EXECUTIVE ADDRESS

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BY: MAYOR EUFRACIO P. DAYADAY JR., MPA

JULY 14, 2020 | 2:00 PM | Asuncion Audio Visual Room

Based on 2017 Community-Based Monitoring System (CBMS) Survey, 57% of our families said that they live below the poverty threshold.

The perceived causes of poverty are as follows:

- 1. War between the military and the left**
- 2. Crime**
- 3. Lack of opportunity**
- 4. Diseases**
- 5. Lack of knowledge**
- 6. Natural Disasters**
- 7. Adverse Climate**
- 8. Lack of resources**
- 9. Graft and corruption**
- 10. Exploitation**





# THE MUNICIPALITY OF ASUNCION

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IN THE NEXT 6 YEARS

# VISION

***WE ENVISION ASUNCION AS A PEACEFUL MUNICIPALITY WHERE THE PEOPLE ARE GOD-FEARING, PROSPEROUS, HIGHLY EDUCATED, LIVE LONG AND HEALTHY LIVES, RESILIENT TO NATURAL CALAMITIES AND MAN MADE SHOCKS UNDER A TRUSTWORTHY, RESPONSIVE, EFFICIENT AND PEOPLE-CENTERED GOVERNANCE.***

## MISSION I

To reduce poverty incidence by 10% per year

**ECONOMIC**

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## MISSION II

To improve health, education, and labor productivity outcomes

**SOCIAL**

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## MISSION III

To make individual and communities resilient to climate change and disaster risk

**ENVIRONMENT**

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## MISSION IV

To push for clean, effective, efficient and people – centered governance

**GOVERNANCE**

a) Amuma sa mag-uuma

a) Himsog nga panglawas

a) Hinanaling pagbangon

a) Maayong pang gobyerno

b) Asikaso sa negosyo ug trabaho

b) Edukasyon para sa tanan

b) Pag-atiman sa kinaiyahan

b) Gikan sa inyo, para kaninyo

c) Kalinaw ug kahapsay sa katilingban

c) Planadong pamilya

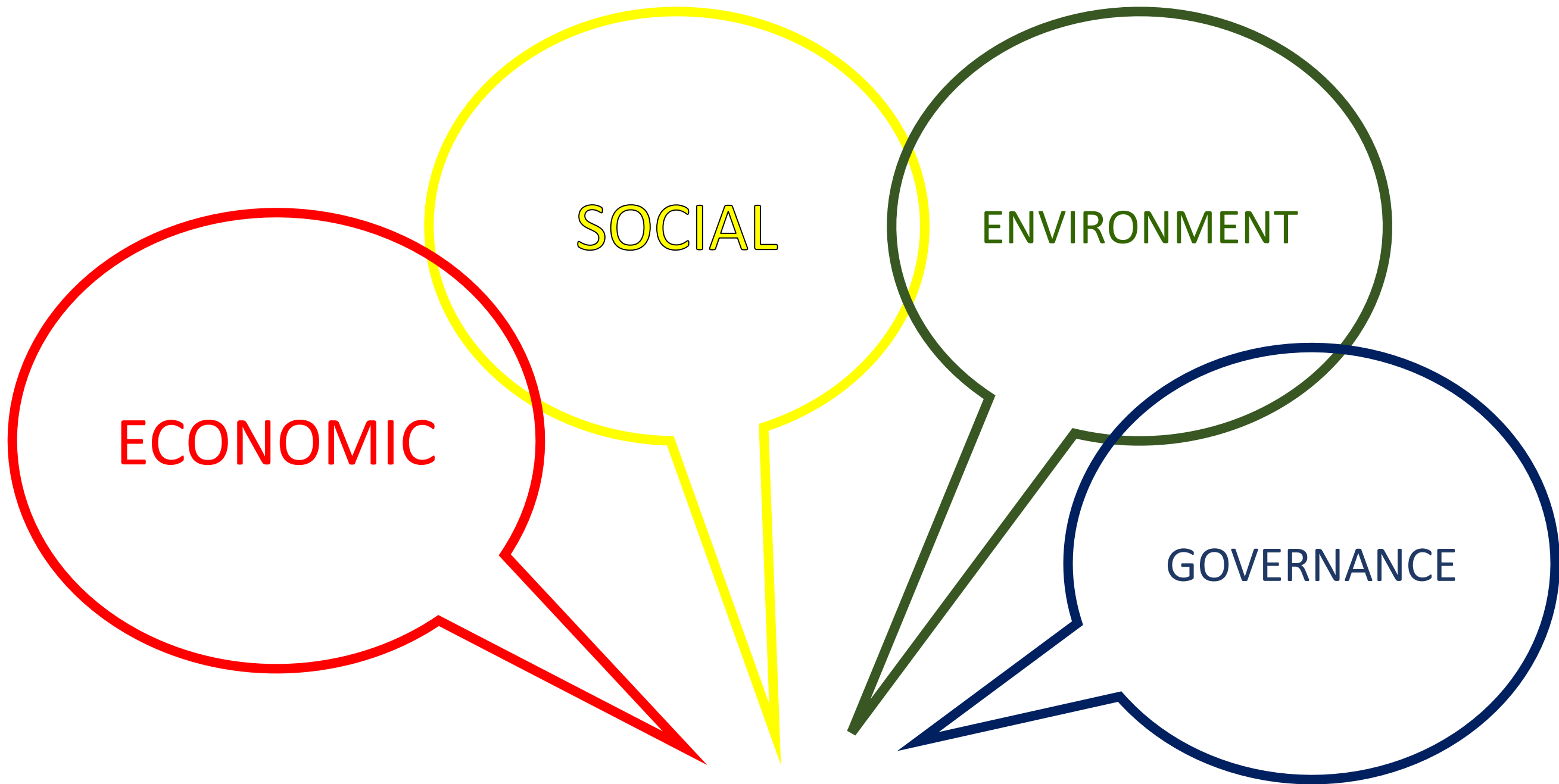
d) Andam sa kanunay

d) Asenso ang mamumuo

e) Desenting pabahay

e) Pa-ugnat sa Kusog

f) Imprastruktura sa kalambuan



**STRATEGIES**

# Strategies for *Economic Sector*

## a) Amuma sa mag-uuma

A program to increase productivity in agriculture, fishery and forestry



# [A] Amuma sa Mag-uuma

1. Construct Farm to Market Roads and Bridges

2. Establish agricultural production center and support services and extension system

3. Provide small-scale irrigation system in area not served by NIA

4. Organize farms into clusters and organize Farmers into Formal Group

5. Increase the number of small farmers that are provided with agricultural insurance thru PCIC

6. Provide farmers production loan thru formal credit

7. Regularly update the RSBSA for purpose of targeting beneficiaries for credit and Agricultural Insurance

8. Purchase machinery and equipments for production, post harvest facilities to promote farm mechanization

9. Apply Technology in agriculture to improve productivity

10. Promote organic agriculture

# [A] Amuma sa Mag-uuma

11. Promote organic fertilizer production

12. Conduct inventory of land and profiling of ARBs and deliver support services

13. Promote integrated farming system to maximize the use of land

14. Conduct market facilitation thru domestic and international trade fairs and market matching activities

15. Provide enterprise-based capacity building and business advisory service for farmers organization

16. Implement program and project that foster community-based enterprises in upland areas

17. Provide capacity building for small farmers of processing, packaging, marketing and compliance with product standard and certification

18. Provide non-farm livelihood options to seasonal farm workers by training them on off-farms and non-farms.

19. Encourage high-value crop production

20. Ensure participation of all stakeholders in planning, monitoring and implementation

# Strategies for *Economic Sector*

## b) Asikaso sa negosyo ug trabaho

A program to make  
industry and services  
more competitive both in  
local and global markets



# [B] Asikaso sa Trabaho ug Negosyo

## I. TRABAHO

1. Entice manufacturing companies to invest in Asuncion to generate employment
2. Promote agri-business sector and link it to domestic and global markets
3. Implement aggressive investment promotion program
4. Accelerate the implementation of infrastructure projects
5. Promote tourism sector
6. Enhance labor capacities specially future skills needs
7. Promote consumer protection
8. Upgrade PESO to department to create more offices and hire additional personnel who will assist job applicants thru career guidance facilitation and training

# [B] Asikaso sa Trabaho ug Negosyo

## I. TRABAHO

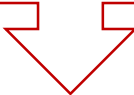





9. Help the poor and vulnerable to become self-sufficient and self-reliant by implementing livelihood programs

10. Strengthen employment facilitation programs for PWD

11. Organize and support OFW family circle

# [B] Asikaso sa Trabaho ug Negosyo

## II. NEGOSYO

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1. Increase access to finance thru the Go Negosyo and Barangay Micro Business Enterprise Act
  2. Provide financial literacy training for MSMEs, Cooperatives and OFWs and their families
  3. Encourage entrepreneurship
  4. Implement Asset Based Community Development Livelihood Program
  5. Promote cash for training program

# Strategies for *Economic Sector*

## c) Kalinaw ug kahapsay sa katilingban

A program to ensure  
peace and order and  
public safety



# [C] Kalinaw ug Kahapsay sa Katilingban

## I. Peace and Order



1. Reduce all forms of criminality



2. Implement Barangay Drug Clearing Program



3. Promote alternative dispute resolution mechanism



4. Conduct training on mediation techniques of lupong tagapamayapa

# [C] Kalinaw ug Kahapsay sa Katilingban

## II. Public Safety



1. Address issues related to traffic



2. Increase police visibility



3. Operate against most wanted persons



4. Establish emergency hotline for crime and emergency reporting



5. Improve capability of fire protection



6. Capacity Development on security sector to respond to disaster

# Strategies for *Economic Sector*

## d) Andam sa kanunay

A program to implement social protection services to reduce the vulnerabilities of individual and to build socio-economic resilience of Asuncioneños



## [D] Andam sa Kanunay

### On Children

1. Support 4Ps program for education, health care and responsible parenting for children
2. Profile child laborers and provide livelihood assistance to parents and child laborers

### On PWDs

1. Conduct IEC to inform PWDs of benefits due to them

### On Senior Citizen

1. Local Social Pension
2. Philhealth

## [D] Andam sa Kanunay

### On Health Insurance

1. Increase enrolment of household in the formal and self employed sector
2. Conduct IEC on 4Ps of the benefit of Philhealth due to low benefit utilization
3. LGU must provide budget for out-of-pocket expenses for medicines

### On SSS

1. Increase enrolment of SSS membership especially in the formal sector like self-employed. Individuals, farmers, agricultural workers, OFW, non-working spouses and househelpers.

## [D] Andam sa Kanunay

On PCIC



1. Increase the numbers of farmers enrolled in PCIC
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# Strategies for *Economic Sector*

## e) Desenting pabahay

A program to facilitate the access of informal settler families to decent housing



## [E] Disenting Pabahay

1. Strengthen housing as a means to reduce poverty
2. Provide affordable safe and disaster resilient housing to underprivileged and homeless families by coordinating with key shelter agencies
3. Consider cultural aspect, gender-responsiveness and accessibility in providing housing for different groups

# Strategies for *Economic Sector*

## f) Imprastruktura sa kalambuan

A program to increase spending on strategic development of local infrastructures



## [F] Imprastruktura sa Kalambuan

1. Identify priority infrastructure programs that are responsive to the objective of VISION and MISSION of LGU-ASUNCION
2. Create an investment program based on an optimal mix of LGU Financing
3. Adopt three-year Rolling Infrastructure Program (TRIP) to optimize utilization of budget allocation for the implementation of priority projects, activities and programs
4. MEO must undertake preparatory activities, like ensuring the availability of right-of-way a head of the project start.
5. Implement Public-Private Partnership (PPP) Program
6. Construct more farm-to-market roads and bridges and road projects
7. Assist the Asuncion Water District in expanding the coverage of reliable water service at affordable rates
8. Invest in solar street lights
9. Tap NORDECO to prioritize the provision of electricity services to the remaining unelectrified off-grid puroks

## [F] Imprastruktura sa Kalambuan

10. Tap DICT for free Wi-Fi in public place

11. Implement SOCIAL INFRASTRUCTURE projects to provide conducive access to basic social services necessary for human capital development like school building, health facilities, shelter, sanitary landfill and solid waste management facilities.

# Strategies for **Social Sector**

## **a)Himsog nga panglawas**

A program to improve nutritional and health status by ensuring access of Asuncioneños to proper care at all life stages



# [A] Himsog nga Panglawas

1. Provide care at all life stages from pregnancy, infancy and adolescence
2. Focus on specific communication and non-communicable disease
3. Address injuries, substance abuse and mental illness thru intervention
4. Give attention to pandemic as well as health consequences of climate change and disasters
5. Address malnutrition in all its forms by strengthening the school health and nutrition program
6. Improve health seeking-behavior and target the most vulnerable
7. Ensure functional and efficient service delivery network
8. Upgrade and equip health facilities
9. Improve the quality quantity and distribution of HRH and health supplies

# [A] Himsog nga Panglawas

10. Improve maternity and newborn services

11. MHO will focus on primary and preventive health care

12. Ensure availability of HRH in unserved and underserved areas including GIDAs

13. Give incentive to BHW, BNS, BSI and population Volunteers

14. Expend health insurance coverage

15. Invest in e-Health and data collection mechanism to improve monitoring and evaluation system for better decision making

16. Implement sports activities

17. Tap development partners to provide ODA align with nutrition and health agenda

18. Mobilize CSOs to participate in budget development, service delivery and monitoring and evaluation thru their involvement in LDC and other special bodies

# Strategies for **Social Sector**

## **b) Edukasyon para sa tanan**

A program to make education  
available to all Asuncioneños



## [B] Edukasyon para sa tanan

1. Education will be made accessible to vulnerable groups and those not reached by formal education
2. Quality ECCD programs will be made available to families
3. Implement mechanism for mapping, profiling and tracking of learners and school aged children and provide them appropriate educational interventions
4. Intensify ALS to enable those not reached by the formal system to complete basic education
5. Give focus or target the needs of vulnerable learner such as PWDs, CICL and IPs
6. Provide school-base interventions such as feeding program, remedial classes and conducive learning, environmental to keep children at school
7. Localize lessons. Emphasis will be given to culture and the arts, drug abuse prevention, reproductive health, GAD, environment and DRRM
8. Enhance teacher competencies

# Strategies for **Social Sector**



## **c) Planadong Pamilya**

A program to ensure that families will be of size that they can adequately care and provide for

# [C] Planadong Pamilya

1. Reduce maternal and child death

2. Address unwanted pregnancies

3. Ensure quality family planning to achieve balance between population and available resources

4. Promote birth spacing

5. Prevent teenage pregnancy

# Strategies for **Social Sector**

## **d) Asenso ang mamumuo**

A program to increase the  
income-earning ability of labor  
force



## [D] Asenso and Mamumuo

1. Skills enhancement training of youth who are not in education, employment and training
2. Promote community base, area specific, and service-oriented training by identifying and supplying the specific skills requirement of special groups like informal workers, IPs, farmers, rebel returnees, abused women, PWDs
3. For prospective OFWs, PESO will identify the demand and upgrade OFWs skills to meet the demand
4. Promote training on entrepreneurship and proficiency in different language
5. Strengthen employment facilitation facilities
6. Avail of GIP and job start programs
7. Improve access of women to entrepreneurial opportunities
8. Enhance emergency employment program like TUPAD to seasonal workers during lean period
9. Apply technology in agriculture industry and services to improve productivity
10. Avail of small Enterprise Technology Upgrading Program

# Strategies for **Social Sector**

## **e) Pa-ugnay sa Kusog**

A program that provide sports and recreation



# [E] Pa-ugnatsa Kusog

## 1. Project Compete

### Participation to:

A) Palarong Panlalawigan

B) Batang Pinoy – Philippine Sports Commission (PSC) Sponsored Games

C) Provincial and Regional Sports Association (PSA & RSA) Sponsored Games

# [E] Pa-ugnat sa Kusog

## 1. Project Compete

### Participation to:

D) National Sports Association (NSA) Sponsored Games

### On Specific Events to wit:

- ✓ Chess
- ✓ Swimming
- ✓ Table Tennis
- ✓ Athletics
- ✓ Dart
- ✓ Other Sports Events that the LCE may approve

# [E] Pa-ugnat sa Kusog

## 2. Project Train

LGU Representation Attendance/Participation to DAVNOR Sponsored Training Sessions through:

Provincial Sports & Youth Development Office (PSYDO)

- ✓ PSYDO – Summer Sports Camp
- ✓ PSYDO – Sports Manager Training
- ✓ PSYDO – Coaches Training
- ✓ PSYDO – Sports Officiating Training
- ✓ LGU – Athletics Training Through Hired Trainer
- ✓ LGU – Summer Sports Camp

# [E] Pa-ugnat sa Kusog

## 3. Project Host



- A. LGU – GAMES
- B. LGU – SUMMER SPORTS CAMP
- C. LGU – TOUGH/TOP 40 BASKETBALL
- D. LGU – INTER-SCHOOL ELEMENTARY
- E. LGU – INTER-SCHOOL SECONDARY
- F. LGU – INTER-BARANGAY
- G. LGU – VOLLEYBALL OPEN
- H. LGU – BASKETBALL OPEN
- I. LGU – BASKETBALL 3-POINT SHOOT-OUT CHALLENGE

# [E] Pa-ugnatsa Kusog

## 4. Project Mentor/Support



- A. Mentoring of Barangay/ Purok-based Sports Activities
- B. Provide hardcopy of Sports Event Rules & Guidelines
- C. Mentoring on Sports Activity Implementation thru Seminar Workshop Facilitation
- D. Support thru giving of Sports Materials & Logistics

# Strategies for Environmental Sector

## a) Hinanaling Pagbangon

A program to ensure that individuals and families are protected against the impact of natural calamities and human-induced hazards



# [A] Hinanaling Pagbangon

1. Prepare communities against environmental risk by conducting hazard mapping, vulnerability and risk assessment for effective mitigation
2. LDRRMO must prepare for upcoming disaster
3. Coordinate with DSWD for relief goods
4. Build conducive but temporary evacuation centers
5. Avail of People Survival Fund to provide technical and financial assistance for LGU to implement adaptation measures
6. Identify safe areas for the construction of transition houses prior to relocation of victims permanent resettlement areas
7. Improve timely delivery of response recovery and rehabilitation efforts

# Strategies for *Environmental Sector*

## **b) Pag-atiman sa Kinaiyahan**

A program to improve environmental quality by rehabilitating and restoring degraded natural resources thru the implementation of Forest Land Use Plan (FLUP) Ecological Solid Waste Management Program (ESWMP) and Local Climate Change Action Plan (LCCAP)



## [B] Pag-atiman sa Kinaiyahan

1. Implement reforestation activities to restore ecosystem by implementing five (5) hectare per barangay tree growing program and Ilog-Saug Rivers Reforestation Program

2. Enhance green spaces in urban area

3. Enforce ecological solid waste management program

- State of the Art Sanitary Landfill that will cater the solid waste of the Municipality as well as neighboring Town/City in a mutual understanding on payment for revenue generations. There is always money in the garbage it is just a matter of prioritizing plans and programs. Landfill entails cost to the Municipality but we could venture into a Public-Private Joint venture Scheme
- Tree Nursery Establishment with enough supply of seedlings for the Greening program of the Municipality especially in the upland areas, logged-over areas in coordination with the Barangay Officials. Flooding in the lower areas of Asuncion was due to depleted forest resources, we may not have a hand on water source of the Libuganon river portion but we have in our site the areas influenced by Saug River, and that is our initial areas for program development.

## [B] Pag-atiman sa Kinaiyahan

- MENRO Office with complete data bank where any sources of information with regards to MENRO Operations will be provided transparently. It is a dream to have an office that is digital in operations likewise be an ISO accredited.
- Vermicomposting of biodegradable wastes at Asuncion Materials Recovery center (AMRC)
- Procurement of Additional Brand New Garbage Collection Vehicle that would address the collection concerns
- Establishment/Re-establishment of Barangay based MRF and provide policies/ordinances that will mandate household to cooperate in the MRF system
- Designate and establish Municipal Environment Critical Area and provide support for its maintenance, development, and implement ordinances too avoid risk of life and property
- Develop, maintain, and protect Municipal Forest Reserve and Municipal Watershed Area

## [B] Pag-atiman sa Kinaiyahan

- Close monitoring of the Sand and Gravel mining operations within the political jurisdiction of Asuncion
- Create a pool of well verse trainers that provide education to the community on the value of better and sustained environment
- Provide support to the Executive implementers by proposing environmental researched-based ordinances in accordance with the vision of the Mayor
- Creation of Buffer zone/shoreland in the forest reserves and along the rivers of Asuncion
- Clean-up/Rehabilitation, and preservation of all the rivers in Asuncion particularly the Saug River
- Creation and mobilization of inspection and inventory teams too survey septic tanks of private homes and along river banks
- Development of environment code of Asuncion

## [B] Pag-atiman sa Kinaiyahan

- Constant Monitoring of the Environmental Impact Assessment of all the project and establishments in the Municipality of Asuncion
- Others as lawfully ordered by the Municipal Mayor



## Strategies for Governance Sector

### **a) Maayong Pang Gobyerno**

A program to make local government trustworthy of people's trust, deliver public goods and service in a timely manner, provide immediate relief from the grind of daily living of constituents, responsive to the needs of the people, and enforce regulation which is fair, necessary and not too burdensome

# [A] Maayong Pang-Gobyerno

## On Clean Governance



1. Implement moral recovery program to LGU Officials and employees which aims to build, improve and sustain a culture of integrity in the institution
2. Encourage the public to report corruption
3. Tap school to educate students of anti-corruption
4. Implement prevention measures like warehousing system for government suppliers
5. Enforce anti-red tape act and other deterrence mechanism


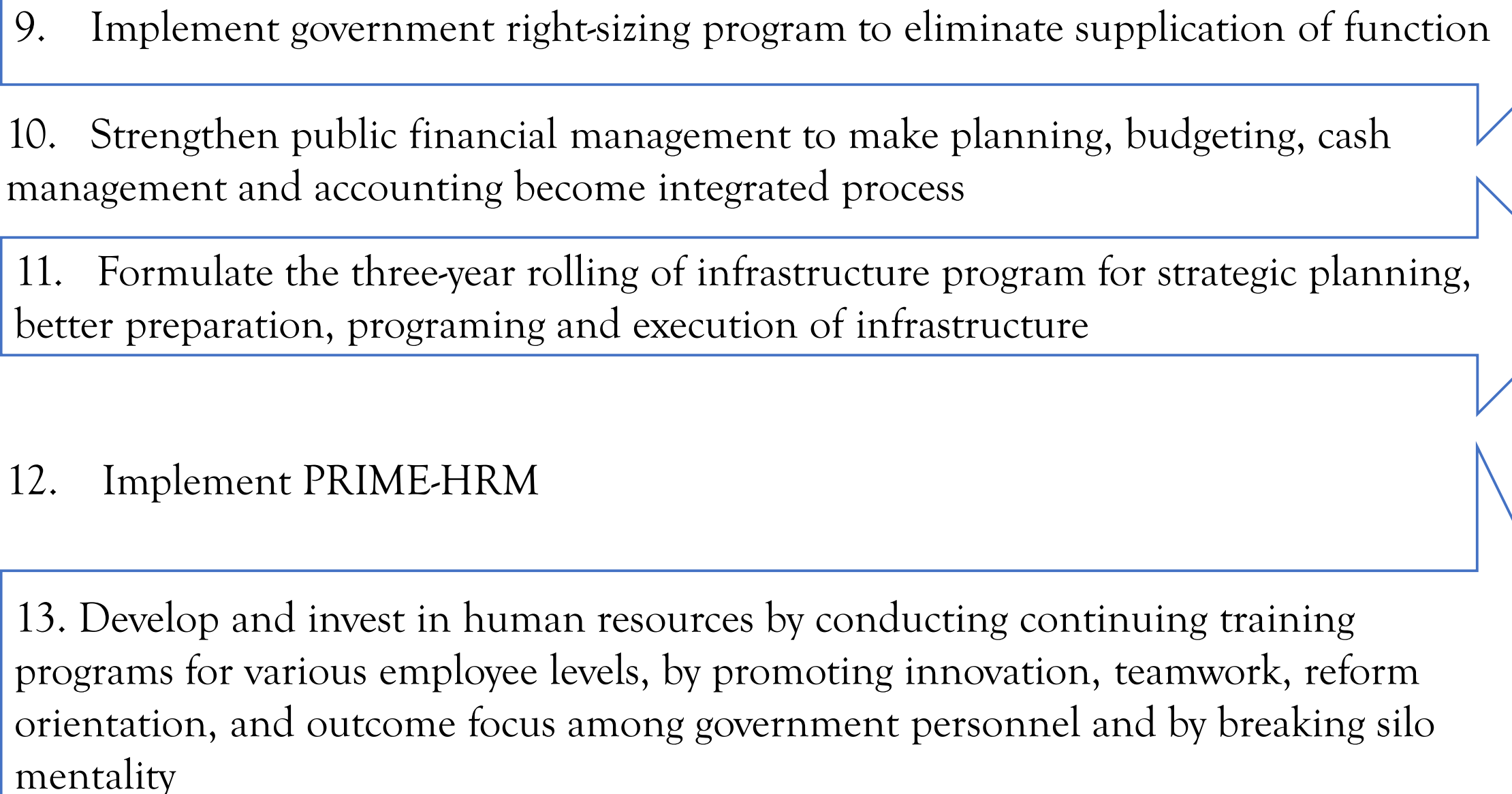
# [A] Maayong Pang-Gobyerno

## On Efficient Governance

1. Implement greater preparedness to address possible risks from natural hazard
2. Adopt a whole-of-government approach in delivery of key services
3. Implement one-stop in business licensing
4. Simplify government transactions
5. Implement 5s to eliminate waste of time and effort
6. Implement one-innovation per office program focusing on efficiency improvement and people-centered service delivery
7. Upgrade government quality management system to be more client oriented
8. LGU must be capacitated to deliver services during the occurrence of natural or man-made disaster

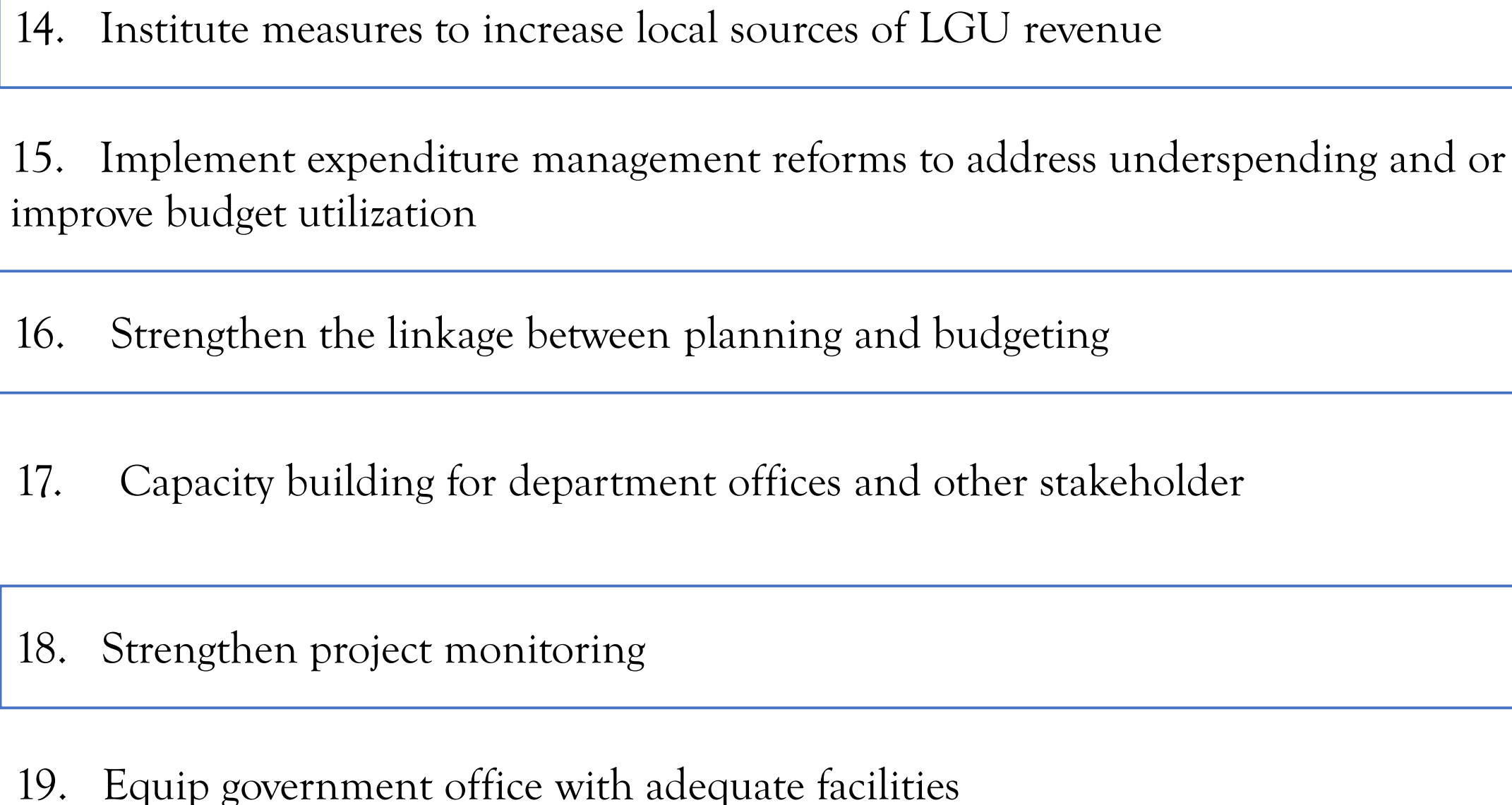
# [A] Maayong Pang-Gobyerno

## On Efficient Governance

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9. Implement government right-sizing program to eliminate supplication of function
  10. Strengthen public financial management to make planning, budgeting, cash management and accounting become integrated process
  11. Formulate the three-year rolling of infrastructure program for strategic planning, better preparation, programing and execution of infrastructure
  12. Implement PRIME-HRM
  13. Develop and invest in human resources by conducting continuing training programs for various employee levels, by promoting innovation, teamwork, reform orientation, and outcome focus among government personnel and by breaking silo mentality

# [A] Maayong Pang-Gobyerno

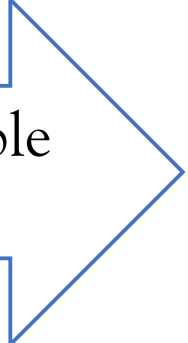
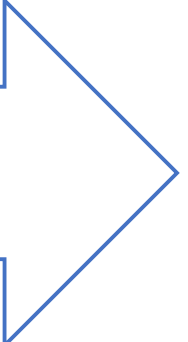
## On Efficient Governance

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14. Institute measures to increase local sources of LGU revenue
  15. Implement expenditure management reforms to address underspending and or improve budget utilization
  16. Strengthen the linkage between planning and budgeting
  17. Capacity building for department offices and other stakeholder
  18. Strengthen project monitoring
  19. Equip government office with adequate facilities

# [A] Maayong Pang-Gobyerno


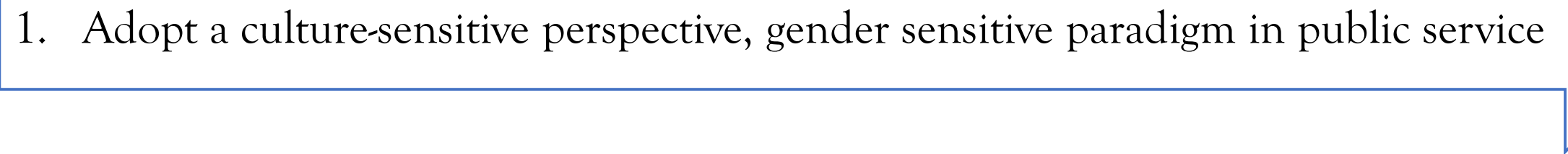
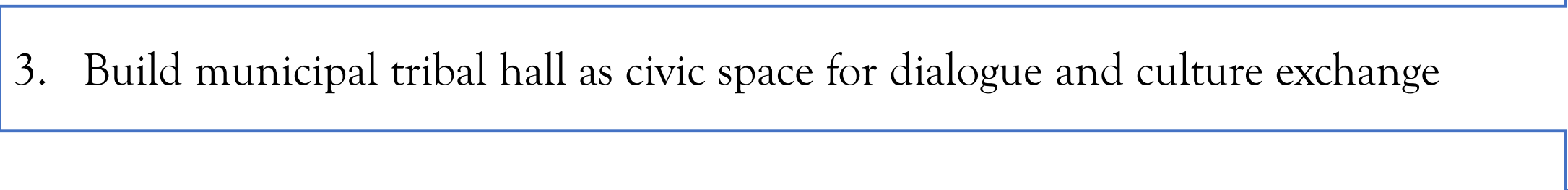
## On Effective Governance



1. Promote participatory governance by establishing mechanism for citizens to be able to submit complaints on lapses in government services
2. Ensure public access to information by conducting IEC
3. Institutionalize response and feedback mechanism

# [A] Maayong Pang-Gobyerno

## On People-Oriented Governance

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1. Adopt a culture-sensitive perspective, gender sensitive paradigm in public service
  2. Establish school for living tradition to educate more people who wish to learn skills from various culture bearers
  3. Build municipal tribal hall as civic space for dialogue and culture exchange
  4. Culture-Sensitive Governance



## Strategies for Governance Sector

### **b) Gikan sa Inyo, Para Kaninyo**

A program to institute measures to maximize the revenue-raising powers of the LGU under the Local Government Code



# [B] Gikan sa Inyo, Para Kaninyo

## Institute measures to increase local sources of LGU revenue

- 
1. Professionalization of local treasurers thru Local Treasury Service Program
  2. Update local finance manuals to develop local finance
  3. Intensify LGU fiscal monitoring and performance evaluation
  4. Establish the idle land inventory
  5. Comply LGC requirements with regard local revenue base

